

The Pastel Society of North Carolina  
*is proud to announce our*  
8<sup>th</sup> International Online Juried Exhibition

# *Pure Color*



*2024 Official Prospectus: Open to soft pastel artists only -  
and it's completely online!*

Judge of Selections: Albert Handell

## **AWARDS:**

Best of show \$1,300  
1st \$1,000 / 2nd \$700 / 3rd \$500 / 4th \$400  
Six Honorable Mention Awards - \$100 *each*

## **DATES TO REMEMBER:**

Online Entry Opening June 14, 2024  
Online Entry Deadline August 14, 2024  
Notice of Acceptance August 28, 2024  
Online Juried Show September 1, 2024  
Online Show closes September 30, 2024

## **JUDGE OF SELECTIONS: Albert Handell**

Read about Albert (Master PSA / OPA / AIS) on the “About Albert” page of his website: <https://www.alberthandellstudio.com>

## **HOW TO ENTER / ENTRY FEE**

- All work must be entered online. Go to [www.onlinejuriedshows.com](http://www.onlinejuriedshows.com) and sign in or register a user account.
- Pay online via credit card or PayPal. No checks accepted. All entry fees are non-refundable and must be paid by the entry deadline. For information on submitting images and to pay the jury fee, go to [onlinejuriedshows.com](http://onlinejuriedshows.com), scroll down to the “Pastel Society of North Carolina *Pure Color*” exhibit listing and click “enter this show.”
- Member Fee: \$30 for up to three (3) images for current members of the Pastel Society of North Carolina \$10 for each additional image. A total of 6 entries allowed per artist.
- Non-Member Fee: \$50 for up to three (3) images for non-PSNC members. \$10 for each additional image. A total of 6 entries allowed per artist.
- Note to Members and Non-Members: While a limit of 2 entries per artist may be accepted, acceptance is not guaranteed.

Note: If you would like to become a member of the Pastel Society of North Carolina, visit our website: <https://www.pastelsocietyofnc.com/membership/>  
Annual dues are \$50.

## **ELIGIBILITY**

- To be eligible to enter PSNC Pure Color you must be at least 18 years old
- 80% of exposed surface must be dry pastel:
- Work previously accepted into any prior PSNC Pure Color International Online Exhibition is NOT ELIGIBLE. Please do NOT enter a painting into Pure Color 2024 that has been previously accepted to another CURRENT juried exhibition. The painting will be removed from consideration, and you will not be eligible for an award.
- The show is open to PSNC members and non-members worldwide. Images will be juried anonymously, and awards given by our Judge Albert Handell. Acceptance is not guaranteed.

## **SHOW RULES**

- Must be entirely the work of the artist and not copied from another artist's work, photos or publication.
- Must not have been created under supervision in a workshop, class or any other tutelage.
- May not be glazed works with a finished surface of matte acrylic, resin or solvent varnish.
- Submit up to 6 JPEG images: RGB color space. JPEG images must not show mat, frame, etc. and must be cropped to include only the artwork. Make sure images are right side up. Images must be smaller than 3MB, at least 1920 pixels on the longest side and 72 dpi.
- The artwork's final layer must be (80%) soft pastel. No oil pastels, please.
- Artwork must be original and personally executed, not copied from other artists or from published or copyrighted materials or from someone else's real life/still life set-up or photo. Artists working from reference photographs must use their own photo that they have personally taken. Paintings using photos taken by another photographer, even used with permission, will not be accepted.
- Works that appear to duplicate or be closely derivative of a painting previously accepted into any PSNC show will not be eligible.
- Paintings of nudes will be considered.

- Artists who enter a painting which shows a recognizable likeness (face or figure) must have a signed model release from the person portrayed in the painting, giving the artist permission to exhibit the painting in a public forum.
- If the work is not for sale, check “NFS” on the entry form
- Artwork may not have been accomplished in a directed, step-by-step class or workshop.
- Artwork must be originally drawn and not created on top of any type of photographic image.
- There are no size limitations.
- There are no file-naming restrictions.
- A maximum of two (2) paintings per artist may be accepted into the show.
- Any one artist is eligible to receive up to a maximum of one (1) award.

## **SALES**

- Each artist is responsible for any sales transactions according to the listed price. Once the image is entered and paid for using Online Juried Shows, it is considered entered in the show and the artwork may not be changed.
- There is no commission on sales. Artists are responsible for their own sales tax.
- Prices may not be changed after the entry deadline.

**PROMOTIONAL AGREEMENT:** Artist agrees to allow the Pastel Society of North Carolina and Online Juried Shows to reproduce the accepted paintings on their websites and for advertising and promotional purposes only. No images will be used or published for any purpose except as stated above.

**LIABILITY:** Submission of online entry form and fee shall constitute agreement with all conditions set forth in this prospectus.

PSNC reserves the right to exclude any artwork deemed offensive, or any artwork that violates the laws of the United States, or of state or local governments. PSNC reserves the right to refuse artwork that does not meet with any show rules or requirements even though accepted by the juror.

Help in photographing your work and properly sizing your images can be found at: [www.onlinejuriedshows.com/help.aspx](http://www.onlinejuriedshows.com/help.aspx)

Help entering your images or are unable to do so, please email [onlinejuriedshows@gmail.com](mailto:onlinejuriedshows@gmail.com) or call 888-666-1351.

Note: Check your junk/spam folder for [services@onlinejuriedshows.com](mailto:services@onlinejuriedshows.com) and [manager@onlinejuriedshows.com](mailto:manager@onlinejuriedshows.com) for notifications.

For questions about the exhibition, please contact: **Jim Hallenbeck** at [jimhallenbeckjr@gmail.com](mailto:jimhallenbeckjr@gmail.com)