



PROSPECTUS

ON COMMON GROUND: 2018 PASTEL PAINTINGS FROM THE MOUNTAINS TO THE SEA

The 7th Annual North Carolina Statewide Juried Pastel Exhibition
The Art Shop, Greensboro, NC

MAY 11 – JUNE 12, 2018

Presented by the Pastel Society of North Carolina, www.pastelsocietyofnc.com, a North Carolina nonprofit organization, in conjunction with the Appalachian Pastel Society, www.appalachianpastelsociety.org, and the Piedmont Pastel Society, www.piedmontpastelsociety.org.

2018 CALENDAR OF EVENTS

Saturday, January 13*
Sunday, March 4
Sunday, April 8

Call for entries begins midnight at www.onlinejuriedshows.com
Entries due at www.onlinejuriedshows.com by midnight
Notification to artists

DELIVERY / SHIPPING

Thursday, May 3 – Saturday, May 5 10am-5pm
Mon, April 30 – Wed, May 2

Hand delivered artwork to The Art Shop
Shipped artwork to arrive at The UPS Store Center #3280

OPENING RECEPTION

Saturday, May 19, 2018 6pm-8pm

Reception and Awards Ceremony

EXHIBITION FINAL DAY

Tuesday, June 12

Wed, June 13 – Sat, June 16 10am-5pm**
Mon, June 18 – Fri, June 22

Pick up unsold artwork at The Art Shop
Unsold shipped paintings returned to artists

**Entrants failing to deliver accepted work will be denied eligibility in the next 2 North Carolina Statewide Pastel Juried Exhibitions.*

*** A \$10 daily storage fee will be charged for each painting not picked up.*

JUDGE OF AWARDS

Liz Haywood-Sullivan PSA-MP. IAPS/MC, is a representational landscape artist dedicated to the pastel medium. Her award-winning paintings are defined by light, atmosphere and graphic compositions, which often feature the interplay between man and the environment. In 1996, she left the design world to follow her passion for fine art and since then has worked as a professional artist, art educator, and arts advocate. Liz was the third president of the The International Association of Pastel Societies (IAPS) from 2013 to 2017. During her tenure she managed three Biennial IAPS Conventions and twelve Juried Exhibitions. She serves on the Board of Advisors for *The Pastel Journal* and continues as a board member of IAPS. Liz's paintings are collected worldwide and have also appeared in art magazines around the world. She appears in numerous books, including authoring *Painting Brilliant Skies and Water* (Northlight Books 2013),

recently translated into Chinese. Liz teaches nationally and internationally, along with judging and conducting demonstrations for numerous art organizations.

AWARDS

\$6,000+ cash and merchandise awards including: Best-in-Show \$1,000 cash award.

ENTRY FEE

\$35.00 for up to 3 submitted images. \$10 for each additional image up to a maximum of 5 paintings. 2 paintings per artist will be accepted into the exhibition.

ELIGIBILITY

The Exhibition is open only to current members of at least one of the three North Carolina Pastel Societies. Entrants must be 18 years or older, residing in the United States. All paintings must be the artist's original work and at least 80% soft/dry pastels. No oil pastels. No nude paintings. All paintings done in a school, school-monitored studio, workshop, under instructor supervision, or copied from published photographs are not eligible. Pastel with a finished surface of matte acrylic, resin or solvent varnish is not eligible.

Maximum size of accepted work is 42" on the longest dimension including frame. Artwork must be securely framed with glass or Plexiglas and ready to hang with proper hardware and strong wire. No sawtooth hangers. No clip frames. Gallery framing standards expected with neutral matting. Paintings not meeting these standards will be accepted into the show, but not eligible for awards.

No previously accepted paintings submitted to a NC Statewide Pastel Exhibition may be resubmitted. Reworked previously accepted statewide paintings are not eligible.

SALES

Artwork must be for sale. A 50% commission will be paid to The Art Shop for each sale. No paintings may be removed from the exhibition before the exhibition closes. Works must have been completed within the past five years.

The shipping of sold paintings is the responsibility of the artist. If a painting sells after the close of the show, but was a result of being seen at the show, a commission is due to The Art Shop. Financial transactions for artwork sales will be handled by The Art Shop. Checks for sold paintings will be mailed to artists within 30 days of the exhibition closing.

PROCEDURE TO ENTER

Digital entries only using Online Juried Shows: www.onlinejuriedshows.com

Create a free account if you don't already have one. Instructions are on their home page under **Your artist profile**.

On the home page of Online Juried Shows you will find a menu bar across the top containing tutorials on how to enter and how to prep your image for entry. The image prep section also has information on how to photograph your work.

How to prepare image files:

File format preferred is JPEG, but you may also use a TIFF, BMP or PNG.

Title for the image file should be the title of the painting with no quote marks.

Example: autumnlight.jpg

File Dimensions SHOULD BE 1920 pixels @ 72dpi on the longest side, however, your image can be a minimum of 800 pixels @ 72dpi on the longest side.

File resolution should be set at the very highest on your camera when shooting your photographs.

If you need help entering your images please contact help@onlinejuriedshows.com or call: 949-287-8645.

An Artist Bio, no longer than three hundred words, will be requested with entries. This is part of your profile on your Artist Control Panel.

Changes may be made to your entry up until midnight March 4, which is the entry deadline.

NOTIFICATION OF ACCEPTED/NON-ACCEPTED ARTWORK

After the jurying process is completed, a list of all accepted artists and paintings will be available on www.onlinejuriedshows.com. An email will be sent to all entrants when the information is available.

Every reasonable precaution in the handling, storage, and transportation of accepted works will be used. Neither the Pastel Society of North Carolina nor The Art Shop as organizations or individuals will be held liable for the loss or damage to paintings whatever the cause. The work will be insured by The Art Shop for the duration of the exhibit. You may carry independent insurance at your own expense to cover damage during transportation.

By way of application to the 2018 NC Statewide Juried Exhibition, the artist agrees to the terms and conditions stated herein including granting permission to each of the three NC pastel societies and The Art Shop to reproduce the accepted paintings on their websites and printed materials for promotional purposes.

ACCEPTED PAINTINGS

Accepted work must have a completed label affixed to the back upper right corner. (See attached forms). Label information must be identical to the information that is on your digital entry.

HAND DELIVER ACCEPTED PAINTINGS

Thursday, May 3 – Saturday, May 5

The Art Shop

3900-A West Market Street

Greensboro, NC 27407

336.855.8500

Hours: M-F 10AM-6PM, Saturday, 10AM-5PM, Closed Sunday.

SHIPPING ACCEPTED PAINTINGS

The use of an Airfloat Systems box airfloatsys.com is recommended. Do not use Styrofoam peanuts. Mark “TOP” and “FRONT” on the outside of your box so it will be handled and opened properly. Write your name and address on the outside and inside of the box:

Include in the box:

- Pre-paid Return shipping label
- Return label with your name and address
- Transport Release Form
- \$60.00 check for handling fee per box (an additional \$25.00 fee for items shipped in wooden crates)
Checks made out to UPS Store Center #3280

Ship to: Pastel Society of North Carolina
4642 West Market Street
P.O Box 377
Greensboro, NC 27407

Phone: 336.851.994

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Labels for back of artwork. Place on upper right corner.

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Painting # 1

Name: _____

Address: _____

Phone: _____

Email: _____

Title: _____

Image size: _____

Framed size: _____

Price: _____

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Painting # 2

Name: _____

Address: _____

Phone: _____

Email: _____

Title: _____

Image size: _____

Framed size: _____

Price: _____

TRANSPORT RELEASE FORM

ON COMMON GROUND: 2018

Pastel Paintings From the Mountains to the Sea

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I give my permission to _____

(Print name of person transporting your artwork.) to transport my artwork to and/or from the Art Shop, 3900-A West Market St., Greensboro, NC 27407

I understand all reasonable care will be taken, but the transport of my art is not covered by insurance. I agree to this release of liability for the Piedmont Pastel Society, The Appalachian Pastel Society, The North Carolina Pastel Society, their volunteers, and The Art Shop, should damage occur while transporting my artwork.

NOTE: A release form must accompany for every painting being picked up by someone other than the artist.

Print Your Name

Signature

Address

Phone Number

Date